

# GK Retail Innovation Summit

2022



The Retail Innovators



## Agenda

### Day 1 – November 22<sup>nd</sup>, 2022

12:30	Check-in with Snack Lunch and coffee in the lobby and exhibitor forum
13:30	Welcome and Introduction <i>Michael Dimde, Jan Skrzypczak and host Ilka Groenewold</i>
13:40	Current Challenges and Developments in Retailing <i>Prof. Dr. Werner Reinartz, University of Cologne/ Director of Center for Research in Retailing</i>
14:45	Future of Retail <i>Sebastian Herzog, Co-CEO Axel Springer hy</i>
15:15	Coffee break and networking in the lobby and exhibitor forum
15:45	The Future of GK's cloud-based platform approach and more... <i>Dr. Thomas Vetter, CTO GK Software</i>
16:30	Way To Pay – Retail Payment Trends 2023 <i>Thomas Tittelbach, aye4fin GmbH</i>
17:00	Cloud and Payment Strategies – Panel forum and best practices with retailers <i>Moderation: Ilka Groenewold</i>
17:45	Wrap up of the first day <i>Ilka Groenewold, Michael Dimde, Jan Skrzypczak</i>
18:00	Hotel check-in
18:30	Reception in the hotel lobby and exhibitor forum
19:30	Evening festivities in the main hall with dinner and music by Miss Kavila, Telly and the DJ from "Deine Band"

### Day 2 – November 23<sup>rd</sup>, 2022

9:00	Welcome and Introduction of day 2 <i>Michael Dimde, Jan Skrzypczak and host Susanne von Hopffgarten</i>
9:10	Beloved Values – Baring Employees and Pricing in Mind <i>Dr. Ben Hartwig, Managing Director Neuroblitz &amp; Keynote Speaker</i>
9:40	Best Practices in Personalization & Dynamic Pricing <i>Christoph von Lingen, GK Software</i>
10:00	Is a POS Required in a Digital and Mobile Payment World? <i>Randy John, Director Technology Consultancy adidas and Anna Nagel, Senior Product Owner – Check Out</i>
10:30	Coffee break and networking in the lobby and exhibitor forum
11:00	What's In Store for 2023 and Beyond <i>Dmitry Sokolov, Global Industry Lead, Retail at HP</i>
11:30	The Advance of Cybercrime and How GK can Respond <i>Lorenz Kaminski, Capgemini Alexander Grzesik, GK Software</i>
12:15	Smart Stores 24/7 – Status and perspectives: How GK GO is Pioneering the Scanless Store. <i>Prof. Dr. Stephan Rüschen, Baden-Wuerttemberg Corporate State University and Naomi Jaguttis, GK Software</i>
13:00	Wrap up of the GK Retail Innovation Summit 2022 <i>Susanne von Hopffgarten, Michael Dimde, Jan Skrzypczak</i>
	Lunch at the Hotel Berlin Restaurant and end of conference
14:00	FIFA World Cup Qatar 2022 Germany – Japan Live broadcast